An easy yes for your board.

What SIMs for Good costs, what it asks of you, how the money is tracked and who you're working with. Everything your trustees need to decide, on one page.

THE 30-SECOND SUMMARY

£0
Cost to you. No fee, no cut, nothing to buy.

£1
A month for every supporter SIM.

4
Quarterly payments, by the end of the following month, once checks are complete.

0
Restrictions on how you spend it.

THE TRUSTEE CHECKLIST

Tick off what your board will ask.

Does it cost us anything, or put money at risk?

No cost

No. There's nothing to pay and nothing to buy. Supporters pay Kindly directly and Kindly pays you. You never collect money, hold stock or owe anything.

How much could we raise?

£1 a SIM

Try the calculator: fundraise.kindlymobile.co.uk/#calculator

Are there any strings on how we spend it?

Unrestricted

None. It's unrestricted income, so it can go on core costs like rent, bills, staff and volunteer time.

What do we have to do?

Very little

Share your page, keep your details up to date and post one short update a year. Bank details are not needed at sign-up. We can only pay you once your bank details are added and checked. Until then your money is safe and keeps adding up. Payments pause when an update is 3 months late; at 6 months late your page pauses and waiting money moves to the Kindly Fund. Post within 12 months after that to get it back.

Could it affect our reputation?

Low risk

Supporters pay the normal Kindly price and nothing more, with no contract to lock them in. Kindly handles their service and support. You choose how, and how much, you share.

What about supporters' personal details?

Kindly's job

Your supporters become Kindly customers, and Kindly looks after their details under the Kindly privacy policy. You don't need to collect or hold any of their details to take part.

How do we know the money is right, and how do we record it?

Statements

Every SIM ordered through your page is linked to you automatically. Your dashboard shows SIMs and money raised, and each quarterly payment comes with a statement. Your treasurer or accountant can advise how to record it.

FOLLOW THE MONEY

Simple, tracked and paid to you.

Your supporters
Pay their normal Kindly mobile bill. Nothing extra.

→ Every month

Kindly
Sets £1 aside for every SIM linked to your page, and tracks it in your

→ Every quarter

Your bank account
In your organisation's own name, with a statement of what it's for.

Paid by: Jan to Mar - 30 April; Apr to Jun - 31 July; Jul to Sep - 31 October; Oct to Dec - 31 January. We may pay earlier in that month.

WHO YOU'RE WORKING WITH

Kindly Mobile, a UK mobile provider.

Company details

Company	Kindly Mobile Ltd
Company number	16889854
VAT number	GB507696364
Address	Unit 3, Bensham Street, Boldon Colliery, Sunderland, NE35 9LN
Contact	hello@kindlymobile.co.uk · 0330 043 9690

How your money is protected

✓ We confirm your organisation is who it says it is before any payment.

✓ Payments only ever go to a bank account in your organisation's own name.

✓ Every SIM, month and pound is tracked and shown in your dashboard.

✓ Each payment comes with a statement you can share with your board.

✓ A partner agreement sets out what we each do.

THE TRUSTEE PACK

A motion you can use

Copy it into your agenda and fill in the yellow parts.

> **That [your organisation] joins SIMs for Good, run by Kindly Mobile Ltd, to receive unrestricted income of £1 a month for each eligible supporter SIM ordered through our page, paid by the end of the month after each quarter to our verified organisation bank account; and that [name] is authorised to sign us up and manage our page.**

Got the go-ahead?

Sign up in minutes and your page is ready to share today: fundraise.kindlymobile.co.uk/sign-up